

multichannel ecommerce: eBay

Increase Sales & Brand Awareness with an eBay Store Design



eBay Store Design



eBay is such a competitive marketplace it is essential that you are ahead of the competition with a compelling eBay store design. Trust is one of the main factors why users purchase from certain eBay stores, not having that trust will result in a lack of sales and revenue: eBay store designs that look cheap and have a poor quality feel fall into this category.

At Advansys we have a team of designers who specialise in designing high quality eBay store designs and eBay listing templates. Creating a distinct and trust worthy brand is vital in order to generate interest and entice customers to purchase on a repeat basis. Advansys will work closely with you to understand your eBay design requirements to create an award winning design to give you that professional look and feel to boost your sales.

- ✓ **Contemporary design of your eBay Store and eBay Listing template**
- ✓ **Increase brand awareness by having an eBay store design that is consistent with your ecommerce website look and feel**
- ✓ **Instil customer confidence when ordering from your eBay Store**
- ✓ **Increase customer retention**
- ✓ **Opportunity to up sell and cross sell your products**
- ✓ **Increase repeat business**
- ✓ **Experienced designers in eBay store branding**

eBay Integration



“Streamline your processes by having one single interface to manage your eBay Store and ecommerce website”

Save valuable time and money by using the Advansys eBay module where your ecommerce website automatically updates eBay via the eBay API (application programming interface) with your chosen products without any manual intervention.

Have the ability to instantly list all of your products from your ecommerce website on eBay as a ‘Buy it Now’ product via a simple yet powerful interface. In addition, when customers buy these products via your eBay store, all product stock and sales orders are automatically updated back to your ecommerce website, resulting in one common location where you can manage your products, stock and sales orders.

- ✓ **Streamline your internal processes**
- ✓ **Reduce costs by managing your eBay Store and ecommerce website via one interface**
- ✓ **Reduce the duplication of data**
- ✓ **Efficiently manage your eBay Store listings**
- ✓ **Save time by having one central solution**

