

SEO: What is a Result?

- ✓ **Sales**
- ✓ **Rankings**
- ✓ **Traffic**
- ✓ **Long Tail**
- ✓ **Conversion Rate**
- ✓ **Longer Tail (Blogs)**
- ✓ Local SEO
- ✓ Google Places
- ✓ Images
- ✓ Videos
- ✓ Social on Blogs
- ✓ Pages Indexed
- ✓ Page Rank
- ✓ Alexa Ranking
- ✓ HTML Improvements
- ✓ Sitemap Errors Fixed
- ✓ 301 Redirects
- ✓ Penalty Lifted
- ✓ Themes & Topics